

EXHIBIT A

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FTC PROPOSED DATES, ASSUMING NOVEMBER 13, 2023 PI HEARING START DATE, 80 HOUR PI HEARING

Issues/Notes

- Compressed time period for expert discovery.
- Timing that drifts past November 22 (under Plaintiff's PI Hearing duration proposal (and likely Defendants' PI Hearing Proposal)).

Event	Deadline
Discovery Commences	July 27, 2023
Defendants' Answer to Plaintiff's Complaint	July 31, 2023
Parties serve initial disclosures	August 4, 2023
Plaintiff's Preliminary Fact Witness & Expert Witness Lists	August 10, 2023
Defendants' Preliminary Fact Witness Lists & Expert Witness Lists	August 15, 2023
Parties Exchange Updated Fact Witness Lists	September 15, 2023
Close of Fact Discovery (Party and Non-Party)	October 6, 2023
Plaintiff Serves Initial Expert Report(s)	October 6, 2023
Plaintiff's Memorandum of Law in Support of Preliminary Injunction Motion	October 11, 2023
Defendants Serve Expert Report(s)	October 17, 2023
Defendants' Oppositions to Plaintiff's Motion for Preliminary Injunction	October 20, 2023
Parties Exchange Final Fact Witness Lists	October 23, 2023
Plaintiff Serves Rebuttal Expert Report(s)	October 26, 2023
Plaintiff's Reply to Defendants' Oppositions to Preliminary Injunction Motion	October 27, 2023
Close of Expert Discovery	November 3, 2023
Exchange of Exhibit Lists	November 3, 2023
Motions <i>In Limine</i> Deadline	November 6, 2023

Event	Deadline
Objections to Exhibit Lists	November 7, 2023
Motions <i>In Limine</i> Response Deadline	November 9, 2023
Pre-Hearing Conference	November 10, 2023
Hearing Begins	November 13, 2023
Hearing Duration (80 hours total, assuming no court days 11/22-11/24 related to the Thanksgiving holiday)	<ul style="list-style-type: none"> • 11/13 Week (14 hours, 3 hours/day per judge's other trial schedule) • 11/20-11/21 (14 hours, full trial days) • 11/27-12/1 (35 hours, full trial days) • 12/4-12/5 (14 hours, full trial days) • 12/6 (3 hours, half trial day)
Post-Hearing Proposed Findings of Fact and Conclusions of Law	December 20, 2023 (14 days from end of hearing)
Judge Ruling	<i>X days from submission of Post-Hearing Proposed Findings of Fact and Conclusions of Law</i>